

## **Electoral Literacy CAMPAIGN( 14 MARCH-17MARCH 2024)**

The UNNANT BHARAT ABHIYAN AND Electoral Literacy Club (ELC) of JUIT Waknaghat organized a series of successful Electoral Awareness Campaigns in March 2024. The first event, held on March 14, took place near the campus area, while the second event, held on March 17, occurred in Chhausa Village. These campaigns were designed to raise awareness about the approaching elections and to encourage community involvement in the electoral process.

During both events, ELC members led rallies with enthusiastic participation, chanting various awareness slogans to highlight the importance of voting and having a voter ID card. The teams approached local people in both Wakna and Chawsa to discuss the frequency of villagers possessing voter ID cards. They provided valuable insights, such as information on using the voter helpline application to apply for a voter ID card. This direct engagement with the community helped dispel doubts and build a sense of civic responsibility among participants.

In the second event, the team went a step further by motivating people to vote in the upcoming elections and encouraging them to sign awareness posters to pledge their support. This interactive approach not only disseminated vital information but also encouraged a greater sense of participation in the democratic process.

With the dedicated participation of the ELC members and the enthusiastic response from the community, both campaigns triumphed in their mission to spread electoral awareness and inspire citizens to exercise their voting rights. These events not only showcased the power of community engagement but also underscored the pivotal role of grassroots efforts in promoting electoral participation.



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